

# JOIN THE COALITION

and reinforce your commitment  
to veterans, active military and  
their spouses.



**SERVE OUR CO-OPS**  
**SERVE OUR COUNTRY**

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America's Cooperatives Working Together  
to Empower Veterans and Military Spouses

To learn more about Serve Our Co-ops;  
Serve Our Country visit [ServeVets.coop](http://ServeVets.coop)

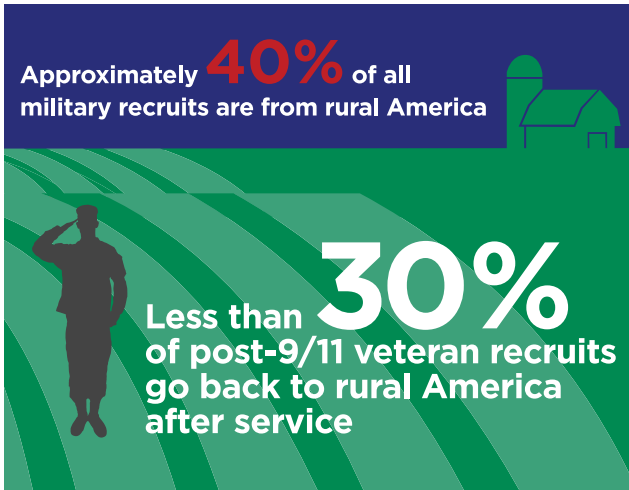


**NRECA**

® America's Electric Cooperatives

# CONNECTING VETERANS WITH AMERICA'S ELECTRIC COOPERATIVES

SERVE OUR CO-OPS; SERVE OUR COUNTRY



## OVERVIEW AND VISION

Serve Our Co-ops; Serve Our Country is a nationwide cooperative coalition created by the **National Rural Electric Cooperative Association (NRECA)** in collaboration with its members to honor and employ veterans, active military and their spouses. This growing coalition of electric cooperatives is successfully engaging our communities to honor and provide meaningful careers to veterans, active military and their spouses.

## THE FUTURE OF OUR WORKFORCE

The energy landscape is changing rapidly and over the next five years, cooperatives will need to fill more than 25,000 jobs with skilled, focused and engaged talent. Veterans offer many of the technical, leadership and safety skills that the next-generation utility industry demands.

**LEADERSHIP SKILLS**  
**MISSION-DRIVEN**  
TRAINED FOR SAFETY  
TECH-SAVVY  
**STRONG WORK ETHIC**  
**DISCIPLINE**  
RESPECT PUNCTUALITY  
**TEAMWORK**  
ACCOUNTABILITY  
ABILITY TO WORK UNDER PRESSURE

**You're trained for dedication, selflessness, to know that there is no obstacle you can't overcome. You always look for a way to finish the job."**

### JASON FORBIS

Army Sergeant, served in Iraq  
Lineman at United Cooperative Services



## GET INVOLVED

Reinforce your commitment to veterans, active military and their spouses by joining the Serve Our Co-ops; Serve Our Country coalition today. To join, visit [ServeVets.coop](http://ServeVets.coop).



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